The CRD Traffic Safety Commission is raising awareness for drivers, motorcyclists, cyclists & pedestrians on the importance of being focused and looking around for other road users at intersections.

"Intersections account for 60% of crashes in BC and anything we can do to help reduce the number should be pursued," says Colin Plan, Chair of the Traffic Safety Commission. "We all want to get home safe and being seen and focused at intersections is something everyone needs to do. **Look, scan & shoulder check** at intersections whether you are a driver, motorcyclist, cyclist or pedestrian – we all need to do our part to keep our roads safe."

The campaign will be a year-long educational initiative that will consist of community outreach events, educational advertising, highway signage & social media. We want to encourage discussion with all road users on the importance of being focused and scanning intersections as they travel through them every day.

Intersection Tips:

Observation cycle:

Always keep your eyes moving while you are driving

- Look well ahead
- Scan from one side of the road to the other, checking for potential hazards
- Glance in your rear and side-view mirrors to keep track of what is happening behind you
- Start all over again you should complete the whole cycle every five to eight seconds
- Warning don't overdrive your ability to see you should always be able to stop with the distance you can see
- More info here

Turning at Intersections:

Shoulder check to make sure a cyclist or other road user hasn't come up beside you. Then scan the intersection just as you begin to move forward. Make sure your eyes are looking in the direction you want to go once you begin.

Observing at intersections – Motorcycles

Look well ahead as you approach an intersection. When approaching, scan the road you are crossing. Look left, centre and right, and glance to the left again. If an oncoming vehicle is turning left, take extra care because the driver may not see you. Also check crosswalks before you drive through to make sure they are clear.

More info - here

Safe Walking:

- Be careful at intersections & watch for drivers turning left or right through the crosswalk. Drivers may be focused on oncoming traffic instead of scanning for you
- Always cross at designated crosswalks. Follow pedestrian signs & traffic signals and never cross once the signal has turned yellow or red
- Always make eye contact with the driver and never assume the driver sees you
- Remove your headphones and take a break from your phone while crossing the road
- Wear reflective clothing or gear & flashlights to make it easier for drivers to see you in wet weather, at dusk & at night
- On rural roads without sidewalks, make yourself visible and always walk facing traffic so you can see oncoming drivers
- More info here

Educational links & resources

Driving Guides
Intersection Safety
Roundabouts
Sharing the roads with others
Cycling Safety
Motorcycle Safety
Red Light Cameras - Intersections

LOOK, SCAN AND SHOULDER CHECK AT INTERSECTIONS

